



# **Curated Books & Podcasts Resources List**

Curated by Vanguard Impact

# How to Use This List

This collection highlights books, podcasts, and marketing resources that support confidence, leadership, entrepreneurship, money, personal growth, and marketing mastery. Don't try to do it all; pick 1 book and 1 podcast that fit your current goals to start and take one small action from them.

## Quick Start: Top Picks if You're Short on Time

- **Confidence & Leadership:** The Confidence Code + Women at Work
- **Entrepreneurship:** She Means Business + How I Built This
- **Negotiation & Career:** Ask For It + HerMoney
- **Marketing:** Building a StoryBrand + Online Marketing Made Easy
- **Resilience:** Atomic Habits + We Can Do Hard Things

# Confidence & Leadership

## Books

- Dare to Lead by Brené Brown
- Playing Big by Tara Mohr
- The Confidence Code by Katty Kay & Claire Shipman

## Podcasts

- [Corporate Confidence Mastery with Kimberley Mauro](#)
- [Oser Leader Podcast](#)
- [The Broad Experience](#)
- [Women at Work](#) (Harvard Business Review)

# Entrepreneurship & Business Growth

## Books

- Boss Up! by Lindsay Teague Moreno
- Lean In by Sheryl Sandberg
- She Means Business by Carrie Green

## Podcasts

- [How I Built This](#) (NPR)
- [She Did It Her Way](#)
- [The Marketing Mavericks Podcast](#) (MarketingVerse)
- [Woman Owned Podcast](#)

# Negotiation, Money & Career Growth

## Books

- Ask For It by Linda Babcock & Sara Laschever
- Getting Along by Amy Gallo
- Secrets of Six-Figure Women by Barbara Stanny

## Podcasts

- [HerMoney](#) with Jean Chatzky
- [Negotiate Anything](#)

# Personal Growth & Resilience

## Books

- Atomic Habits by James Clear
- Untamed by Glennon Doyle
- Year of Yes by Shonda Rhimes

## Podcasts

- [Optimal Living Daily](#)
- [We Can Do Hard Things](#)

# Global & Social Impact

## Books

- Good Power by Ginni Rometty
- Invisible Women by Caroline Criado Perez
- The Moment of Lift by Melinda French Gates

## Podcasts

- [Global GoalsCast](#)
- [The Guilty Feminist](#)

# Marketing & Visibility

## Books

- Building a StoryBrand by Donald Miller
- Contagious: How to Build Word of Mouth in the Digital Age by Jonah Berger
- Made to Stick by Chip & Dan Heath

## Podcasts

- [Online Marketing Made Easy](#)
- [Imperfect Action Podcast](#)
- [The Marketing Mavericks Podcast](#) (MarketingVerse)