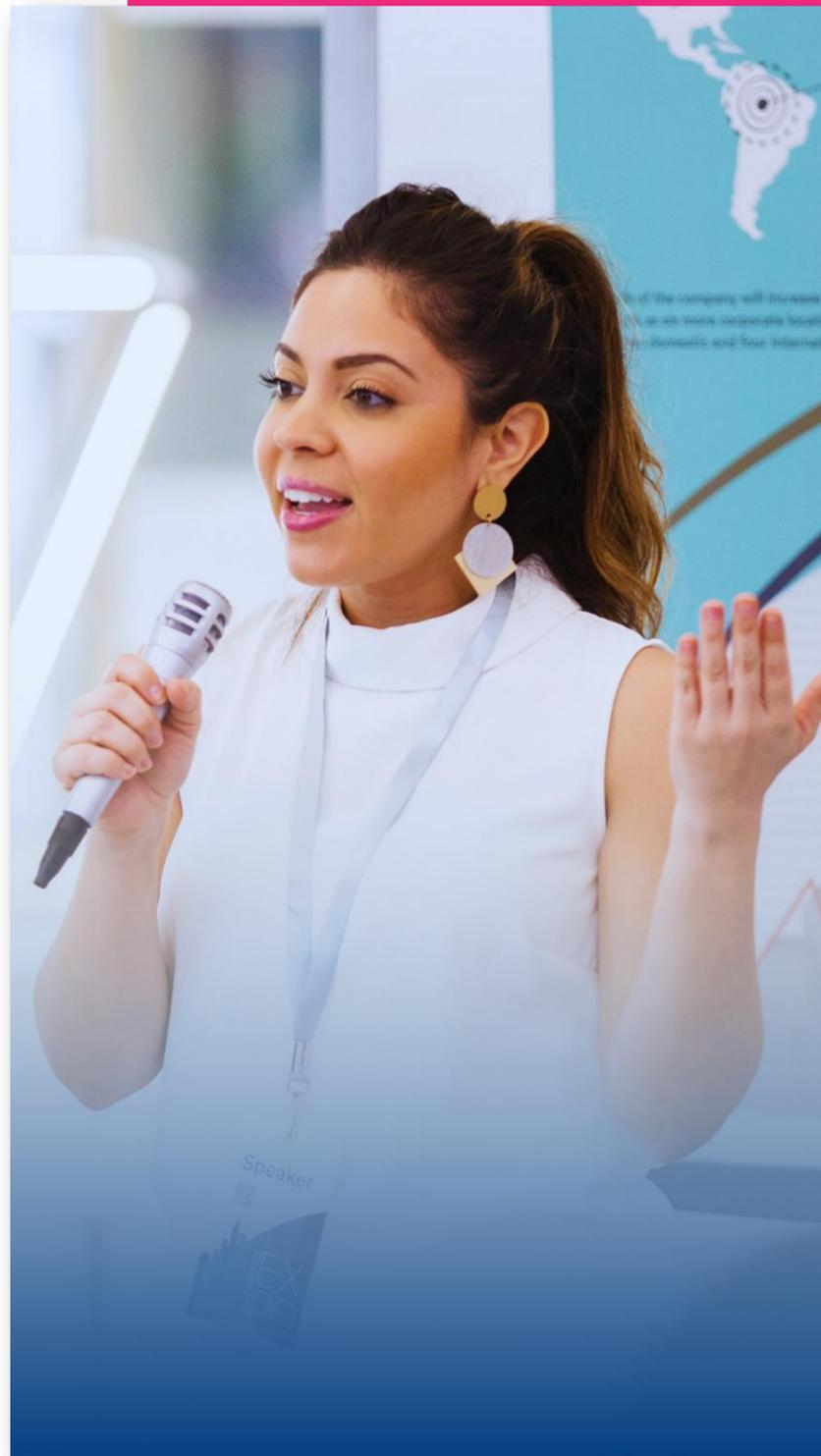




# VANGUARD IMPACT SUMMIT 2026



Virtual - November 12, 2026

## Collective Sponsor Kit

*Step into your power, shape your future*

# Explore

[3 About the Summit](#)

[4 The Founding Four](#)

[5 Why Sponsor the Vanguard Impact Summit?](#)

[6 Your Benefits](#)

[6 Audience Reach and Promotional Strategy](#)

[7 Our Audience](#)

[7 Values Behind the Summit](#)

[8 Sponsorship Package Levels](#)

[13 How to Prepare Your Booth](#)

[13 Technical Support](#)

[14 Sponsor Application Process](#)

# About the Summit

The Vanguard Impact Summit 2026 is a one-day virtual call to rise, bringing together ambitious women across North America to gain actionable insights, a powerful new network, and the confidence to take bold, aligned steps toward their goals. Through high-impact sessions and speakers, expert-led workshops, and dynamic networking with expanders, participants gain the tools, confidence, and clarity to grow in business, marketing, personal development, and their careers, with purpose.

# The Founding Four

[Learn more](#)



Andrea Chase is a Communications Consultant, Entrepreneur, and Co-Founder of BAITS Global Inc., where she leads MarketingVerse, a digital marketing suite built for women-led businesses and fast-growing tech startups. A seasoned entrepreneur, she previously founded ProCabby, a mobile app supporting the revitalization of the taxi and limousine industries.

Lynn Gaudet is a Senior Analyst with the Department of Justice and the Founder of All Infinite World, whose Empower branch highlights the stories of professional women and creates apparel with bold, inspiring messages. A lifelong advocate for women, animals, the elderly, and the unhoused, Lynn is passionate about helping people uncover their purpose and step fully into their power.



Erin Sisko is a business strategist, capital connector, and founder of The Elleiance Network, a national organization accelerating the success of Canadian women entrepreneurs through masterminds, social capital, and strategic growth. After a decade in commercial banking, she set out to close the funding gap for women by creating an ecosystem where founders move from bootstrapping to bankable, and from isolation to influence.

Tyler Skinner is a Community Architect, Speaker, and Entrepreneur based in California. She is the Founder of Women Making Waves, a global mentorship platform amplifying women's voices through curated events, retreats, and collaborations, and leads Empowered by Experiences, a consultancy helping women founders and creatives launch with clarity and courage.



## Why Sponsor the Vanguard Impact Summit?

Sponsoring the Vanguard Impact Summit connects your brand directly with a highly engaged, action-oriented community of professionals, entrepreneurs, creatives, and leaders from across North America. This is more than brand visibility. It is a chance to align with a mission and action-driven movement that champions growth, innovation, and lasting impact. Your sponsorship signals a clear commitment to advancing women's leadership, amplifying diverse voices, and creating opportunities for meaningful change. You're positioning your brand as a trusted partner in empowering women to step into their power and shape the future.

# Your Benefits

- **Audience Reach:** 800+ attendees from across North America
- **Brand Alignment:** A platform that champions empowerment, leadership, innovation, and purpose
- **High Engagement:** Interactive booth spaces, direct messaging, giveaways, and live chats
- **Longevity:** All sponsors remain live on the website for 30 days post-event for extended visibility



## Audience Reach and Promotional Strategy

- Over 20,000 engaged followers across social platforms
- More than 3,000 subscribers to the event mailing list
- Featured speaker and affiliate networks expanding the reach

# Our Audience

- **Location:** North America, primarily Canada and the United States
- **Age Range:** 22 to 55, specifically targeting 30 to 40
- **Goals:** Skill-building, leadership, personal clarity, business growth, professional advancement
- **Mindset:** Ambitious, values-driven, action-oriented, community-minded



## Values Behind the Summit

- Making professional and personal development accessible to women at all stages
- Providing high-quality content that is actionable and relevant
- Building a supportive and inclusive community
- Encouraging clarity, confidence, and courage for women to pursue their goals
- Supporting future-forward learning with real-time application

Your sponsorship directly supports programming, speaker engagement, and access for underrepresented groups and emerging professionals.

# Collective Sponsorship Package Levels

## A Strategic Growth Exchange for Women-Owned Businesses

The Collective Partner Program was created for women-owned and women-led businesses who want to be part of Vanguard Impact but are not yet positioned for a financial sponsorship tier.

This is not a reduced sponsorship level.

It is a structured visibility and ecosystem growth exchange for aligned businesses ready to actively contribute to the Summit's reach and impact.

Collective Partners receive booth visibility and brand recognition in exchange for measurable promotion, qualified introductions, and community activation.

Participation is:

- Selective and application-based
- Limited at each level
- Performance-driven
- Alignment-focused

## How Collective Partnerships Differ from Paid Sponsorship

Collective Partnerships center on shared visibility and ecosystem expansion.

Paid sponsorship tiers include expanded brand integration such as lead access, premium placement, stage recognition, and data reporting.

Organizations seeking deeper brand integration and data access should explore our paid sponsorship tiers.

# Collective Partner Level 1

10 available

Designed for early-stage women-owned businesses ready to amplify the Summit and participate in ecosystem growth.

## You Receive:

- Standard virtual exhibitor booth
- Logo on website under Collective Partners
- Listing in Sponsor Directory

## Required Commitments:

- Website backlink and recognition from contract signing through Summit conclusion
- Like and share at least 9 Summit social media posts
- Purchase two \$39 Summit tickets
- Complete:
  - At least 1 Amplification Activity
  - At least 1 Ecosystem Activity
  - At least 1 Engagement Activity

## Amplification Activities (Choose at least 1)

- Post 3 promotional social posts (copy provided)
- Include Summit feature in 3 newsletters
- Host 1 Live social media session with one or more founder(s)

## Ecosystem Activities (Choose at least 1)

- Provide 1–2 warm introductions to potential sponsors
- Provide 1–2 warm introductions to potential speaker applicants

## Engagement Activities (Choose at least 1)

- Run a giveaway for one purchased \$39 ticket
- Contribute one service/product for gamification prize



# Collective Partner Level 2

6 available

For women-owned businesses with established audience reach and stronger network influence.

## You Receive:

- Standard virtual exhibitor booth
- Logo on website under Collective Partners
- Listing in Sponsor Directory with website link
- Public thank-you during post-event recap

## Required Commitments:

- Website backlink from signing through Summit conclusion
- Like and share at least 9 Summit social posts
- Purchase three \$39 tickets
- Complete 5 of the following:
  - 1-2 Amplification Activity(ies)
  - At least 1 Ecosystem Activity
  - 2-3 Engagement Activities

## Amplification Activities (Choose 1-2)

- Post 3 promotional social posts (copy provided)
- Include Summit feature in 3 newsletters
- Host 1 Live social media session with one or more founder(s)

## Ecosystem Activities (Choose at least 1)

- Provide 2–3 warm introductions to potential sponsors
- Provide 2–3 warm introductions to potential speaker applicants

## Engagement Activities (Choose 2-3)

- Run a giveaway for one purchased \$39 ticket
- Contribute one service/product for gamification prize
- Contribute 5 quality speaker gifts



# Collective Partner Level 3

4 available

For established women-owned businesses capable of contributing meaningful ecosystem growth and visibility.

## You Receive:

- Standard virtual exhibitor booth
- Logo on website under Collective Partners
- Listing in Sponsor Directory with website and social media links
- Public thank-you during post-event recap
- Dedicated Collective Partner recognition post (Level 3 group feature)

## Required Commitments:

- Website backlink from signing through Summit conclusion
- Like and share at least 9 Summit social posts
- Purchase three tickets: two \$39 and one \$129 ticket
- Complete 6 of the following:
  - 1-3 Amplification Activity(ies)
  - At least 1 Ecosystem Activity
  - 2-4 Engagement Activities

## Amplification Activities (Choose 1-2)

- Post 3 promotional social posts (copy provided)
- Include Summit feature in 3 newsletters
- Host 1 Live social media session with one or more founder(s)

## Ecosystem Activities (Choose at least 1)

- Provide 2–3 warm introductions to potential sponsors
- Provide 2–3 warm introductions to potential speaker applicants

## Engagement Activities (Choose 2-3)

- Run a giveaway for one purchased \$39 ticket
- Contribute one service/product for gamification prize
- Contribute 10 quality speaker gifts

# Accountability & Activation

Collective Partner benefits are activated upon completion of agreed promotional commitments.

We maintain a high standard of reciprocity to ensure fairness across all partners.

Participation may be adjusted if agreed commitments are not fulfilled.

High-performing Collective Partners may receive early consideration or preferred positioning for future paid sponsorship opportunities.

## Why This Model Exists

We believe in building ecosystems, not transactions.

Collective Partnerships allow women-owned businesses to gain meaningful visibility while actively contributing to the growth of a Summit designed to elevate women's leadership.

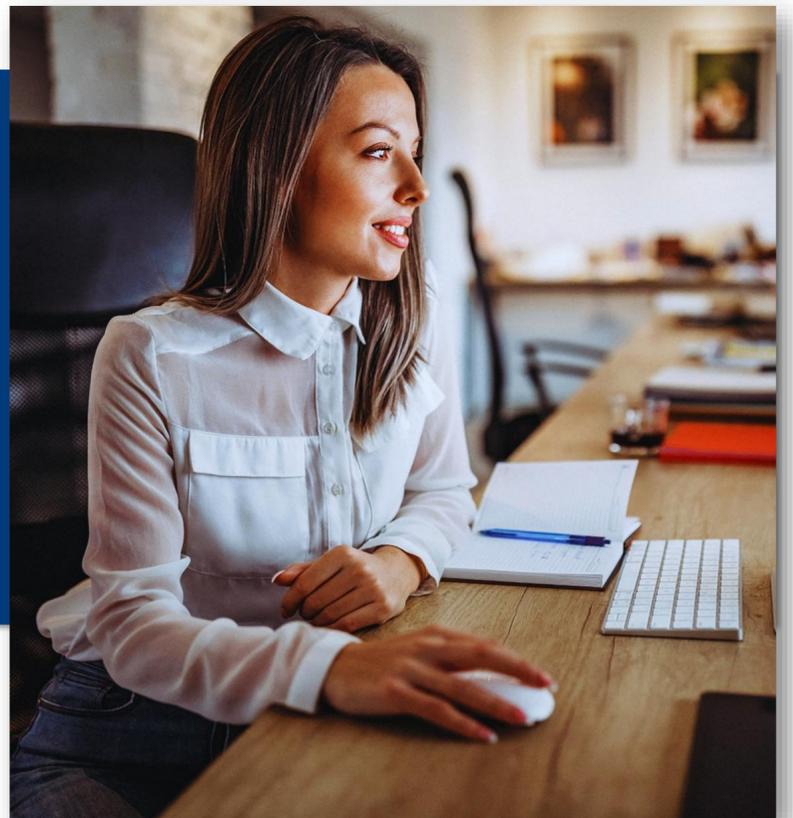
When women promote women with intention and action, opportunity expands across the entire network.

# How to Prepare Your Booth

## Assets Required:

- Company logo (PNG with transparent background, high-res)
- Short description (max 75 words)
- Long description (optional, 250 words)
- Website or CTA link
- 1 or more downloadable files (PDF or .docx)
- Contact info and rep bios
- Optional: promotional video (MP4, under 2 minutes), documents, virtual brochure, etc.

We will provide access to a private platform onboarding session and a how-to kit for uploading and customizing your booth.



## Technical Support

The virtual event platform is intuitive and easy to navigate. Our team provides:

- Step-by-step setup instructions
- Live training sessions (October 2026)
- On-demand help center access
- Real-time support during the event

# Sponsor Application Process

We are inviting sponsors who align with the spirit of leadership, impact, and innovation to join us at our inaugural event. Sponsorship spots are limited to ensure strong brand alignment and audience value.

To apply, email us at [the.vanguard.impact@gmail.com](mailto:the.vanguard.impact@gmail.com) or visit [www.vanguardimpact.com/become-a-sponsor/](http://www.vanguardimpact.com/become-a-sponsor/)

Our team will follow up to begin the application process and confirm package availability.

## Questions?

Reach out to us at:

[the.vanguard.impact@gmail.com](mailto:the.vanguard.impact@gmail.com)

[www.VanguardImpact.com](http://www.VanguardImpact.com)

Find us on social media:

[Facebook](#) [Instagram](#) [LinkedIn](#) [TikTok](#)



## Make an Impact with Us

The Vanguard Impact Summit is an opportunity to invest in a vibrant, growing community of women who are driving change and building lasting success. Partner with us to reach a high-potential audience and share in the impact of something truly transformative.

We look forward to building something exceptional together.