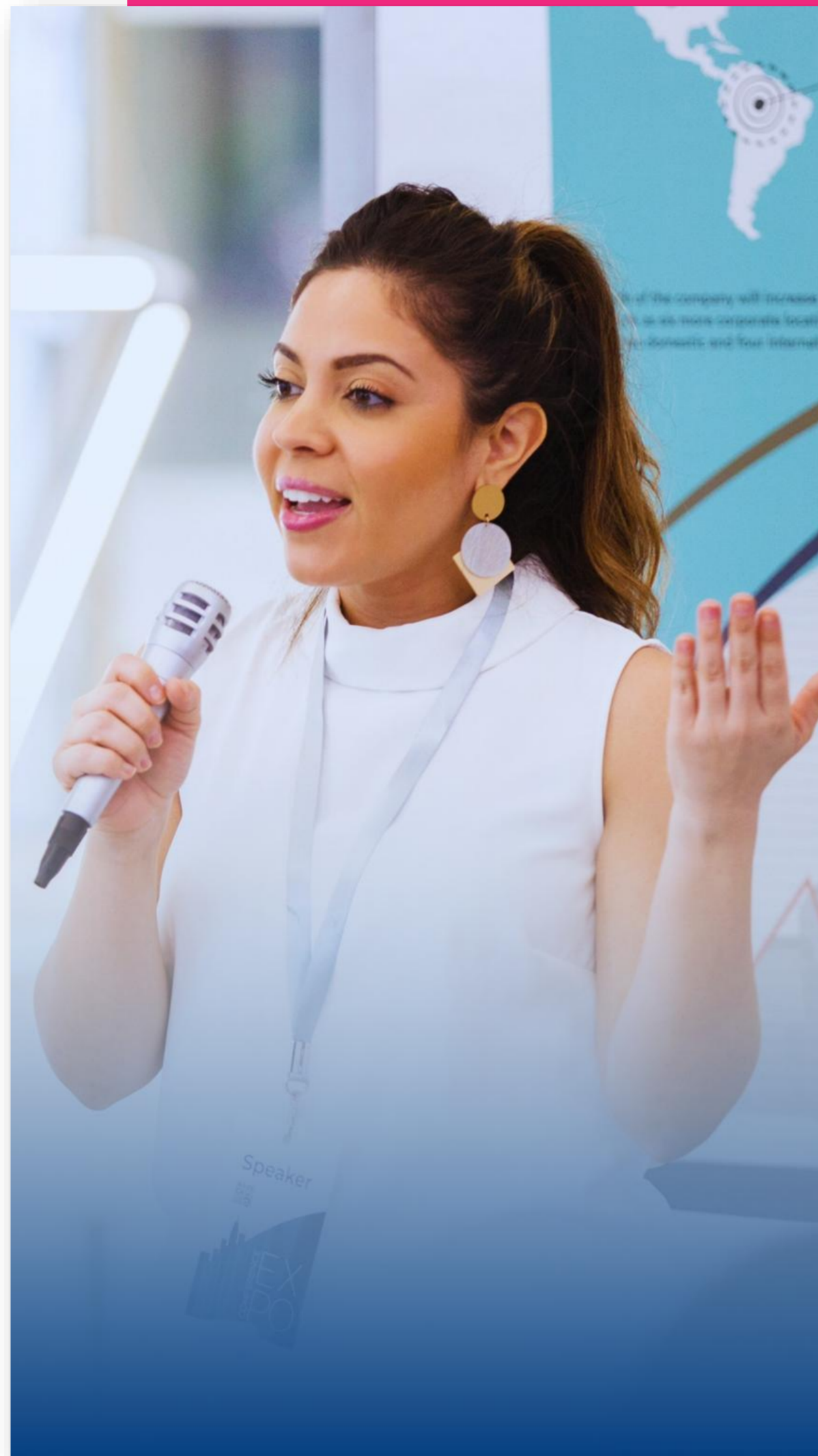




VANGUARD IMPACT SUMMIT 2026



Sponsor Kit

Step into your power, shape your future

Virtual – November 12, 2026

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About the Summit

The Vanguard Impact Summit 2026 is a one-day virtual call to rise, bringing together ambitious women across North America to gain actionable insights, a powerful new network, and the confidence to take bold, aligned steps toward their goals. Through high-impact sessions and speakers, expert-led workshops, and dynamic networking with expanders, participants gain the tools, confidence, and clarity to grow in business, marketing, personal development, and their careers, with purpose.

This year, the Vanguard Impact Summit is proud to partner with the [Capital Elle Business Impact Award](#), an initiative that redefines who gets recognized, funded, and celebrated in business. It was built for the women who were told to have their husband co-sign, were denied funding for not fitting the mold, and built their business anyway.

Together, these two flagship initiatives form a complete empowerment journey:

- **Vanguard Impact Summit:** where women gain the strategies, tools, and community to step into their power and shape their future.
- **Capital Elle Business Impact Award:** where the women who *dared to build anyway* are finally seen, funded, and celebrated.

Select sponsorship tiers now include dual recognition across both platforms, offering unmatched visibility, influence, and impact.

The Founding Four

[Learn more](#)



Andrea Chase is a Communications Consultant, Entrepreneur, and Co-Founder of BAITS Global Inc., where she leads MarketingVerse, a digital marketing suite built for women-led businesses and fast-growing tech startups. A seasoned entrepreneur, she previously founded ProCabby, a mobile app supporting the revitalization of the taxi and limousine industries.

Lynn Gaudet is a Senior Analyst with the Department of Justice and the Founder of All Infinite World, whose Empower branch highlights the stories of professional women and creates apparel with bold, inspiring messages. A lifelong advocate for women, animals, the elderly, and the unhoused, Lynn is passionate about helping people uncover their purpose and step fully into their power.



Erin Sisko is a business strategist, capital connector, and founder of The Elleiance Network, a national organization accelerating the success of Canadian women entrepreneurs through masterminds, social capital, and strategic growth. After a decade in commercial banking, she set out to close the funding gap for women by creating an ecosystem where founders move from bootstrapping to bankable, and from isolation to influence.

Tyler Skinner is a Community Architect, Speaker, and Entrepreneur based in California. She is the Founder of Women Making Waves, a global mentorship platform amplifying women's voices through curated events, retreats, and collaborations, and leads Empowered by Experiences, a consultancy helping women founders and creatives launch with clarity and courage.



Why Sponsor the Vanguard Impact Summit?

Sponsoring the Vanguard Impact Summit connects your brand directly with a highly engaged, action-oriented community of professionals, entrepreneurs, creatives, and leaders from across North America. This is more than brand visibility. It is a chance to align with a mission and action-driven movement that champions growth, innovation, and lasting impact.

Your sponsorship signals a clear commitment to advancing women's leadership, amplifying diverse voices, and creating opportunities for meaningful change. You're positioning your brand as a trusted partner in empowering women to step into their power and shape the future.

Further, this is your opportunity to align with two high-profile, values-driven events that empower women from all stages of leadership: those rising, those leading, and those redefining what success looks like.

Sponsors of the Empowerment, Trailblazer, and Visionary tiers gain visibility across both the Vanguard Impact Summit and the Capital Elle Business Impact Awards, reaching two distinct yet deeply connected audiences:

- Change-makers and professionals seeking actionable growth; and
- Entrepreneurs and founders who are rewriting the story of women in business.

One sponsorship. Two stages. Limitless impact.

Your Benefits

- **Audience Reach:** 800+ attendees from across North America
- **Brand Alignment:** A platform that champions empowerment, leadership, innovation, and purpose
- **High Engagement:** Interactive booth spaces, direct messaging, giveaways, and live chats
- **Data Access:** Performance insights, visitor analytics, lead capture (based on package)
- **Longevity:** All sponsors remain live on the website for 30 days post-event for extended visibility



Audience Reach and Promotional Strategy

- Over 20,000 engaged followers across social platforms
 - More than 3,000 subscribers to the event mailing list
 - Featured speaker and affiliate networks expanding the reach
 - Dedicated campaigns on Instagram, Facebook, LinkedIn, TikTok and email
- Based on your package, your brand will receive focused exposure to a highly targeted audience who value thoughtful, aligned sponsorships and take action on the brands they trust.

Our Audience

- **Location:** North America, primarily Canada and the United States
- **Age Range:** 22 to 55, specifically targeting 30 to 40
- **Goals:** Skill-building, leadership, personal clarity, business growth, professional advancement
- **Mindset:** Ambitious, values-driven, action-oriented, community-minded



Values Behind the Summit

- Making professional and personal development accessible to women at all stages
- Providing high-quality content that is actionable and relevant
- Building a supportive and inclusive community
- Encouraging clarity, confidence, and courage for women to pursue their goals
- Supporting future-forward learning with real-time application

Your sponsorship directly supports programming, speaker engagement, and access for underrepresented groups and emerging professionals.

Sponsorship Package Tiers

Two Paths, One Purpose

Choose the sponsorship level that best aligns with your brand's goals. Whether you're focused on professional development through the Vanguard Impact Summit or want dual visibility across both the Summit and the Capital Elle Awards, each partnership tier amplifies your brand's commitment to empowering women.

Vanguard Impact only sponsorship tiers

Package Items	Supporter Sponsor CAD \$250	Catalyst Sponsor CAD \$500	Ally Sponsor CAD \$1000	Momentum Sponsor CAD \$2500	Community Sponsor CAD \$5000
Exhibitor booth	X	X	X	X	X
Conference sponsor virtual badge	X	X	X	X	X
Logo on website	X	X	X	X	X
Sponsor event directory inclusion	X	X	X	X	X
Digital swag bag item		X	X	X	X
Access to the Community Pass registrants list			X	X	X
Conference sponsor gift			X	X	X
Social media recognition post				X	X
Sponsor directory profile				X	X
Logo on digital slide decks				X	X
Thank-you feature at event close					X
Access to the Growth Pass registrants list					X
Live broadcast banner					X

Cost-free packages are available. To learn more about these, please contact us at the.vanguard.impact@gmail.com



Dual sponsorship tiers

These tiers include all the benefits from the Community Sponsor tier, plus the below, by tier.

Package Items	Empowerment Sponsor 20 available CAD \$10,000	Trailblazer Sponsor 5 available CAD \$17,000	Visionary Sponsor 2 available CAD \$25,000
Social Media Sponsor spotlight post	X	X	X
Branding in networking lounge	X	X	X
Capital Elle Awards: Logo on the Elleiance Network website for 1 year with live link back	X	X	X
Capital Elle Awards: 1 combined blog/newsletter on Summit / award sponsors that highlights your brand and products / services	X	X	X
Capital Elle Awards: Dedicated social media post(s) on The Elleiance Network's IG / FB / LinkedIn	1 post	2 posts	3 posts
Capital Elle Awards: Complimentary annual Elleiance Network Membership(s) (The Networker) for woman(en) leader(s) of your choice	1 membership	2 memberships	3 memberships
Logo on event digital materials		X	X
Workshop session sponsorship		X	X
Featured newsletter spotlight		X	X
Custom giveaway feature		X	X
Access to the Leadership Pass registrants list		X	X
Capital Elle Awards: Logo on newsletter footer for 1 year with live link back		X	X
Capital Elle Awards: Tagged in social media posts & materials		X	X
Capital Elle Awards: 1 dedicated blog/newsletter that features and highlights your brand and products / services		X	X
Capital Elle Awards: Opportunity to present/speak to the Elleiance Network at a group's meeting to connect with potential customers and share your business		1 meeting with 1 group	1 meeting with 2 separate groups (2 presentations)
Keynote co-branding			X
Premium logo placement			X
Branded virtual room			X
Access to the Visionary Pass registrants list			X
Post-event exposure			X
Dedicated sponsor email address			X
Capital Elle Awards/Summit: A 5-minute speaking spot at the Summit after the announcement of the Top 10 Finalist to speak on your company's support of women and women-led initiatives			X
Capital Elle Awards: Live webinar to all Capital Elle applicants			X
Capital Elle Awards: An opt-in option in the Capital Elle application to provide access to applicants opting in for your company to reach out to discuss your mission and products / services			X

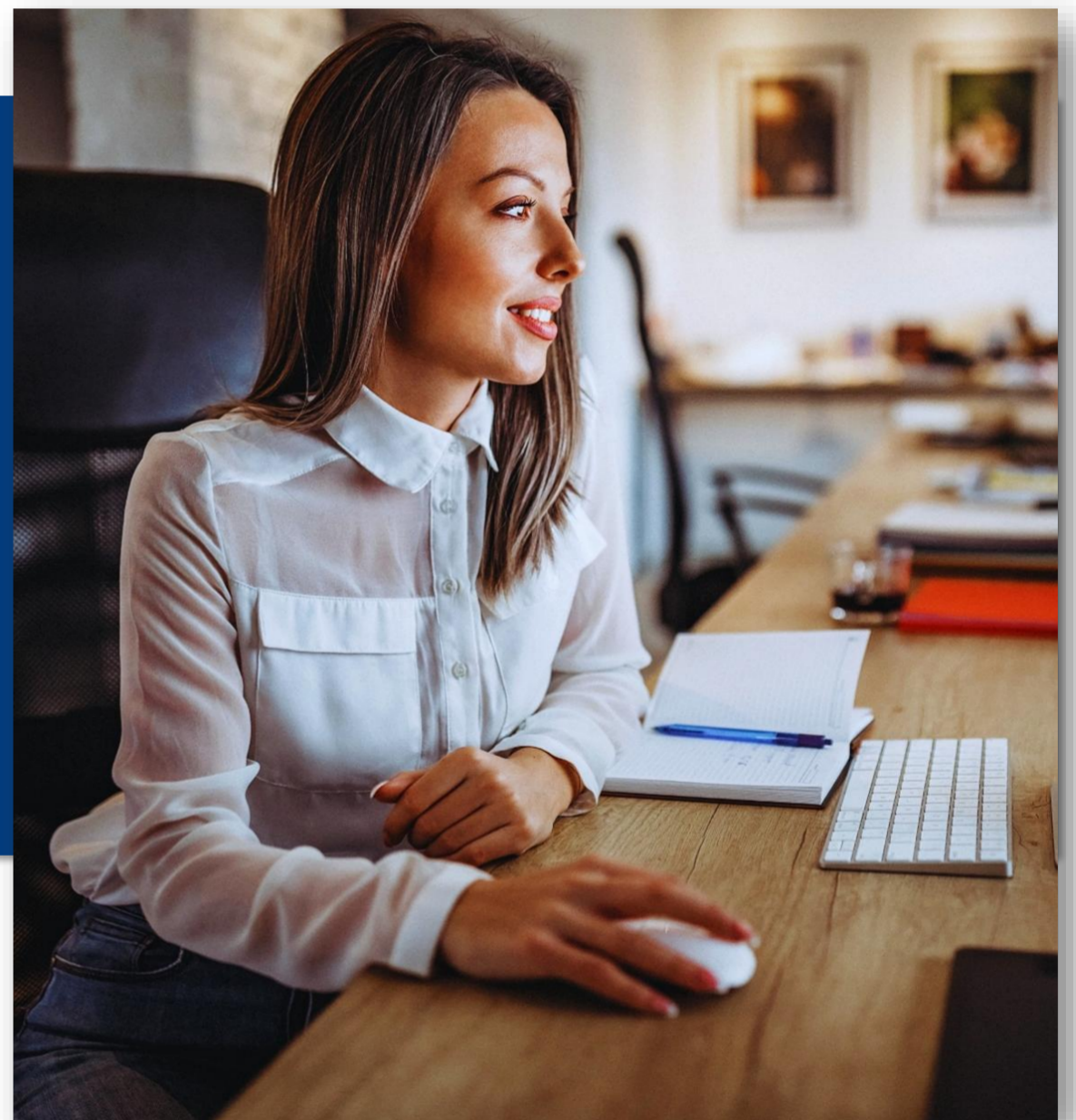
Custom packages and partnership options available upon request. Note that only items listed in the above table are available for sponsorship packages.

How to Prepare Your Booth

Assets Required:

- Company logo (PNG with transparent background, high-res)
- Short description (max 75 words)
- Long description (optional, 250 words)
- Website or CTA link
- 1 or more downloadable files (PDF or .docx)
- Contact info and rep bios
- Optional: promotional video (MP4, under 2 minutes), documents, virtual brochure, etc.

We will provide access to a private platform onboarding session and a how-to kit for uploading and customizing your booth.



Technical Support

The virtual event platform is intuitive and easy to navigate. Our team provides:

- Step-by-step setup instructions
- Live training sessions (October 2026)
- On-demand help center access
- Real-time support during the event

Sponsor Application Process

We are inviting sponsors who align with the spirit of leadership, impact, and innovation to join us at our inaugural event. Sponsorship spots are limited to ensure strong brand alignment and audience value.

To apply, email us at the.vanguard.impact@gmail.com or visit www.vanguardimpact.com/become-a-sponsor/

Our team will follow up to begin the application process and confirm package availability.

Questions?

Reach out to us at:

the.vanguard.impact@gmail.com

www.VanguardImpact.com

Find us on social media:

[Facebook](#) [Instagram](#) [LinkedIn](#) [TikTok](#)



Make an Impact with Us

The Vanguard Impact Summit is an opportunity to invest in a vibrant, growing community of women who are driving change and building lasting success. Partner with us to reach a high-potential audience and share in the impact of something truly transformative.

We look forward to building something exceptional together.