



www.vanguardimpact.com

Vanguard Impact Summit 2026

Step into your power. Shape
your future

MEDIA KIT

A modern virtual conference for women building careers, businesses, leadership, and lives with intention.

The Details



Vanguard Impact

Event Date: November 12, 2026

Format: Virtual

Website: www.vanguardimpact.com

Media Contact: the.vanguard.impact@gmail.com



Who We Are

Vanguard Impact is a North American platform dedicated to helping women grow through meaningful conversations, practical learning, community, and connection.

Founded by four women leaders from diverse professional backgrounds, Vanguard Impact was created to provide development opportunities that reflect the realities women are navigating today, not idealized versions of success.

Through events, educational content, partnerships, interviews, and community-building initiatives, Vanguard Impact supports women who are building careers, businesses, leadership capacity, and fulfilling lives.

Our flagship event, the Vanguard Impact Summit 2026, brings together experts, professionals, entrepreneurs, and emerging leaders for a one-day virtual experience focused on actionable growth, meaningful connection, and sustainable success.

Why Now?

Women are increasingly questioning traditional narratives around success, leadership, and professional growth.

Research continues to highlight growing concerns around burnout, workplace stress, leadership representation, emotional wellbeing, and the sustainability of modern work.

At the same time, women continue to pursue leadership opportunities, entrepreneurial ventures, professional advancement, and personal growth in record numbers.

The challenge is not a lack of ambition. The challenge is finding approaches to growth that acknowledge real-world conditions while still supporting meaningful progress.

Vanguard Impact was created to contribute to this conversation by bringing together practical tools, thoughtful discussions, and diverse perspectives on what sustainable growth can look like.

Relevant Trends

- Growing conversations around burnout and workplace wellbeing
- Increasing focus on emotional intelligence and human-centered leadership
- Expansion of women-owned businesses and entrepreneurial activity
- Greater demand for flexible, accessible professional development
- Growing interest in community-based learning and networking

Overview

Capacity: up to 800 attendees

Audience:

Women aged 22 to 55 across North America including:

- professionals
- entrepreneurs
- business owners
- consultants
- marketers
- leaders
- aspiring leaders
- creatives
- public servants
- students and emerging professionals

Event Experience

Attendees will participate in:

- keynote presentations
- practical workshops
- micro-learning sessions
- networking opportunities
- sponsor experiences
- community engagement activities
- skills labs
- virtual after party



Core Themes:

- Leadership
- Entrepreneurship
- Career Development
- Communication
- Marketing
- Personal Development
- Emotional Intelligence
- Visibility
- Sustainable Growth
- Community

What Makes Vanguard Impact Different

Built for real conditions

Many professional development experiences assume ideal circumstances.

Vanguard Impact was intentionally designed to reflect how people are actually living and working today.

Our approach prioritizes:

- practical application over theory
- sustainability over burnout
- participation over passive consumption
- thoughtful conversations over performance
- long-term growth over short-term motivation

Designed for engagement

Attendees are encouraged to actively participate through:

- networking opportunities
- workshops
- live discussions
- gamification
- interactive activities
- skills practice

Beyond the Summit

Vanguard Impact is not intended to be a once-every-two-years event.

The long-term vision includes:

- educational resources
- interviews
- partnerships
- community initiatives
- Future webinars, workshops, and events
- ongoing conversations around leadership, growth, and modern work

Why This Matters



Newsworthy Highlights

- Inaugural Vanguard Impact Summit
- North America-wide audience
- Up to 800 attendees
- Collaboration between four women-led businesses
- Partnership with the Capital Elle Business Impact Award
- Focus on practical learning, leadership, entrepreneurship, and sustainable growth
- Interactive virtual event model emphasizing participation and networking
- Designed around emerging conversations about burnout, ambition, leadership, and modern work

Featured Partnership

Capital Elle Business Impact Award

The Capital Elle Business Impact Award recognizes women who are making meaningful contributions through leadership, innovation, entrepreneurship, and community impact.

As part of the partnership between Vanguard Impact and the Capital Elle Business Impact Award, attendees will have the opportunity to learn about and celebrate outstanding women leaders who are part of the top 10 finalists.

This partnership reflects a shared commitment to recognizing and amplifying women who are creating meaningful change.

Founders



Andrea Chase

Founder of BAITs Global and MarketingVerse.

Andrea is a marketing strategist and Communications Consultant, entrepreneur, educator, and community builder known for helping businesses strengthen their marketing, visibility, and growth strategies. Her work focuses on practical business development, strategic partnerships, and empowering entrepreneurs, particularly women-led ventures, to build sustainable success.

Areas of Expertise

- Business growth
- Community building
- Entrepreneurship
- Marketing strategy
- Partnerships

Strategist and founder of AIW Empower.

Lynn brings more than 17 years of experience in leadership, organizational transformation, strategic planning, communications, operations, change management, and professional development. Her work focuses on helping individuals and organizations create more effective, sustainable, and people-centered approaches to growth and performance.

Areas of Expertise

- Communication
- Change management
- Leadership development
- Organizational transformation
- Strategic planning
- Sustainable growth



Lynn Gaudet



Erin Sisko

Amplifier and founder of The Elleiance Network and the Capital Elle Business Impact Award.

Erin is a recognized advocate for women entrepreneurs and business leaders. Her work focuses on elevating women-owned businesses, creating meaningful community connections, and increasing visibility for women making significant contributions in their industries and communities.

Areas of Expertise

- Awards and recognition
- Community development
- Entrepreneurship
- Networking
- Women in business

Community builder and founder of Women Making Waves.

Tyler is an entrepreneur, community leader, and advocate for women's advancement. Through her work, she supports women in developing confidence, leadership skills, and meaningful connections while creating opportunities for personal and professional growth.

Areas of Expertise

- Community engagement
- Leadership
- Networking
- Professional growth
- Women's empowerment



Tyler Skinner

Media Opportunities and Expert Commentary

The Vanguard Impact founders are available for:

- Podcast interviews
- Media interviews
- Guest articles
- Commentary
- Panel discussions
- Presentations
- Conference appearances

Interview & Commentary Topics

Sustainable Ambition

- Why are women questioning hustle culture?
- Can ambition and wellbeing coexist?

The Evolution of Leadership

- Why emotional intelligence matters more than ever.
- What modern leadership requires.

The Future of Networking

- Why women are seeking more meaningful professional communities.

Women and Modern Work

- Burnout, visibility, caregiving, and career growth.

Entrepreneurship and Community

- Building businesses through collaboration and connection.

Virtual Learning and Engagement

- What the future of professional events looks like.



Available Media Assets

Media assets available upon request include:

- transparent logo files
- founder headshots
- event branding
- approved Summit descriptions
- promotional graphics
- social media assets
- speaker announcement graphics
- merchandise photos
- website screenshots
- behind-the-scenes planning photos